Winchester Ammunition receives the NWTF Award for conservation

from sports-Military 2

"Winchester is an ardent supporter of our mission to conserve the wild turkey and preserve our hunting heritage," NWTF co-CEO Jason Burckhalter said. "Whether it is helping bring more people into the NWTF flock, supporting our education and outreach programs, or coming up with innovative ways to help raise funds for conservation, Winchester is a dedicated supporter. We are proud to present them with the 2024 Corporate Achievement Award."

To learn more about how Winchester and the NWTF continue to promote conservation, hunting, and the shooting sports, watch the video below.

About Winchester Ammunition

Winchester is the largest small caliber ammunition enterprise in the world and the leader in delivering innovative ammunition products to hunters, sport shooters, law enforcement and the U.S. Warfighter. The 158-year-old Winchester brand is built on integrity, hard work and a deep focus on its loyal customers. Learn more about Winchester by visiting Winchester.com or connecting with us on Facebook at Facebook.com/WinchesterOfficial.

Winchester: Committed to Safe, Legal and Responsible Firearm Use

As a global leader in the shooting sports and hunting industry, and a brand of 158 years, Winchester is committed to safe, legal and responsible firearm use. Winchester works with key groups like the National Shooting Sports Foundation on a variety of topics important to our industry, including training and education, and on specific programs such as Gun Owners Care and Project ChildSafe. Winchester will continue to support programs, organizations and individuals who promote hunting and shooting sports activities in a positive and responsible environment. Any use of firearms by youth participants should be done under the direct supervision of a parent, guardian or other responsible adult.

About Gun Owners Care

Gun owners care. You care about safety. You care about preventing unauthorized access to firearms. You care about bettering your community, helping those in need, and conserving wildlife and wild places for generations to come. It's time for gun owners to tell their stories and to show how they're making a difference. NSSF®, the trade association for the firearms industry, has established the Gun Owners Care campaign to unite gun owners and the firearms industry in this common cause.

Visit gunownerscare.org for more information.

Memphis Athletics and Altius Sports Partners announce the appointments of Mark C. Greer Jr. and Camie Cole

from sports page 1

initiatives to expand NIL opportunities for Memphis student-athletes. Greer's background, highlighted by his recent role as Sales Director for the Memphis-based FedEx St. Jude Championship on the PGA Tour, positions him to elevate NIL awareness within the Memphis community through his collaborative work with the athletics department's chief revenue officer, Brad Loos.

With deep roots in Memphis, Greer held leadership roles at DraftKings as the Tennessee Lead VIP Player Development Executive, driving key sales metrics and implementing strategies for improved operational efficiency. Additionally, he served as the Business Development Head for OYO USA, oversaw marketing partnerships and services for the Memphis Express football team, and played a crucial role for Learfield IMG College Ticket Solutions at the University of Memphis. Greer's professional career began with the Memphis Grizzlies, where he led new business development and spearheaded projects generating more than $2.5 million in revenue.

"As a proud Memphian, I'm thrilled to utilize my expertise at Memphis and support this community where I've grown up, been a student, and a leading business professional," said Greer. "I can't wait to hit the ground running, collaborating with the school and our incredibly diverse community to not just maximize but revolutionize student-athlete NIL opportunities."

Cole, appointed as Athlete Marketing Manager, brings valuable expertise in athlete and coach relations, having most recently served as the Director of Recruiting Operations for Virginia Tech Football. She will be responsible for education, advocacy, and fostering connections between student-athletes and brands alongside Associate Athletic Director for Communications and Marketing Michael Schroeder and Memphis' external relations team.

"What a great time to be a part of the change happening in college athletics and to help connect student-athletes and brands for incredible opportunities," expressed Cole. "I couldn't be more excited, and I can't wait to support the entire team at Memphis."

"What a great time to be a part of the change happening in college athletics and to help connect student-athletes and brands for incredible opportunities," expressed Cole. "I couldn't be more excited, and I can't wait to support the entire team at Memphis."

The University of Memphis has been a pioneer in NIL innovation, among the first 10 schools in the nation to invest in a dedicated Director of NIL position before enlisting ASP's services to launch and lead its Athlete Services Department. Memphis continues to provide top-of-the-line resources to its student-athletes through on-campus partnerships, including the Cecil C. Humphreys School of Law and the Crews Center for Entrepreneurship.

"We are thrilled to contribute to the supercharging of Memphis' already strong NIL infrastructure," said Andrew Donovan, President for ASP College. "Mark and Camie bring a wealth of expertise and passion to the Bluff City. They are driven to make an impact, and we are confident in their ability to effectively connect all stakeholders in furthering opportunities for Memphis student-athletes."

Launched in July 2022, the ASP NIL GM Program offers centralized NIL support services for 18 schools, providing customized education to navigate the changing NIL landscape. With trained ASP personnel stationed on campus, the program ensures student-athletes have the tools and resources to make informed decisions about their NIL opportunities, covering national issues such as licensing, sponsorship, agents, employment, labor, collective bargaining, Title IX, and other impending concerns.

About Altius Sports Partners

Since its inception in 2020, Altius Sports Partners (ASP) has become a leading advisor to elite collegiate athletics programs. ASP provides comprehensive solutions to elevate industry standards and promote excellence through its network of more than 40 Division I athletics departments, including nearly half of the Power Five institutions. ASP College offers strategic consulting services and an on-campus GM Program, featuring education, strategic guidance, and staffing for the evolving college sports landscape, including NIL. ASP has on-campus personnel at 18 institutions, and the GM Program is considered the industry standard. Beyond NIL, ASP offers guidance on various related issues, including licensing, sponsorship, agent relations, employment, labor, collective bargaining, and Title IX. Additionally, ASP Brands facilitates collaboration between brands and athletes, executing national NIL campaigns on behalf of blue-chip brands such as Powerade and Shake Shack.

"We are thrilled to contribute to the supercharging of Memphis' already strong NIL infrastructure," said Andrew Donovan, President for ASP College. "Mark and Camie bring a wealth of expertise and passion to the Bluff City. They are driven to make an impact, and we are confident in their ability to effectively connect all stakeholders in furthering opportunities for Memphis student-athletes."

For complete information on Memphis Tigers Athletics, visit www.GoTigersGo.com and follow the department's social media channels on Twitter, Instagram and Facebook.

Jones selected to USBWA Oscar Robertson Trophy and All-America Watch List

David Jones

INDIANAPOLIS (USBWA), February 27, 2024 – The U.S. Basketball Writers Association has selected University of Memphis Tiger David Jones as one of 40 standout men's college basketball players for its 2023-24 Oscar Robertson Trophy and All-America Watch List. Members of the association's board of directors chose the players that will be considered as contenders for the National Player of the Year.

Jones is putting up some of the best numbers in the country this season with 21.7 points, 7.5 rebounds, 2.1 steals and 1.8 assists per game. He is on pace to become the first Division I player since Zion Williamson in 2018-19 to post 21.0 points, 7.0 rebounds and 2.0 steals in a season.

Jones is putting up some of the best numbers in the country this season with 21.7 points, 7.5 rebounds, 2.1 steals and 1.8 assists per game. He is on pace to become the first Division I player since Zion Williamson in 2018-19 to post 21.0 points, 7.0 rebounds and 2.0 steals in a season.

The Dominican Republic product is second in The American with nine double-doubles. He also ranks seventh nationally in scoring, 18th in free throws made (150), 19th in total steals (60), 21st in field goals made (194) and 41st in three-point percentage (39.1).

The 40 honored players for the Oscar Robertson Trophy and All-America consideration will be placed on the association's annual awards ballot, which will be distributed to members today. The ballot also includes the Wayman Tisdale National Freshman Player of the Year Award, the Henry Iba National Coach of the Year Award and the 15-man USBWA All-America Team. Members will have until Sunday, March 10 to vote for all of the honors that are based on regular-season performance. Write-ins will be accepted on the ballot as well.

The USBWA board will then review and verify the results so that its All-America Team, Freshman Player of the Year and National Coach of the Year will be announced before the start of the men's NCAA Tournament.

The Oscar Robertson Trophy winner is to be announced at the NCAA Men's Final Four in Glendale, Ariz., from April 6-8.

The formal presentation of the trophy will follow at the annual USBWA Awards Luncheon hosted by the Missouri Athletic Club in St. Louis.

By Conference: ACC 6, Big East 5, Big 12 4, Big Ten 4, SEC 4, Mountain West 3, Pac-12 3, American Athletic 2, Atlantic 10 2, Missouri Valley 2, CAA 1, MAC 1, Southern 1, Summit 1, Sun Belt 1.

For complete information on Memphis Tiger Men's Basketball, visit www.GoTigersGo.com and follow the team's social media channels on Twitter, Instagram and Facebook.

Grizzlies sign Matthew Hurt to second 10-day contract

MEMPHIS, TN– The Memphis Grizzlies announced the team signed forward Matthew Hurt to a second 10-day contract as a Call-Up from the NBA G League's Memphis Hustle, the Grizzlies' NBA G League affiliate. Per team policy, terms of the deal were not disclosed.

Hurt (6-9, 235) appeared in three games for the Grizzlies, his first three NBA contests, after signing his first 10-day contract on Jan. 29 and averaged 5.7 points, 2.0 rebounds and 1.0 assists in 18.7 minutes. The 23-year-old has started all 20 of his showcase and regular season appearances with the Hustle this season and has averaged 21.8 points, 7.3 rebounds, 1.6 assists and 1.7 blocks in 32.6 minutes while shooting 53.8 percent from the field and 42.1 percent from 3-point range.

A native of Minnesota, Hurt has seen action in 73 showcase and regular season games with the Hustle after going unselected out of Duke in the 2021 NBA Draft.

Memphis Showboats announce 2024 coaching staff for winning season... from sports page 1

Kirk Doll, Special Teams Coordinator/Running Backs

•More than 40 years of coaching experience at the professional and collegiate levels
•Served as assistant head coach on the LSU staff that won a national championship under Nick Saban in 2003
•Served as an assistant coach for the Denver Broncos, helping guide the 2005 squad to the AFC Championship Game
•Inducted into the Wichita (Kan.) Sports Hall of Fame in 2015

Paul Pasqualoni, Linebackers

•22 years of head coaching experience at the collegiate level
•Four years of experience as a defensive coordinator and 11 years of total experience coaching in the NFL
•Coached the Carolina Panthers defensive line in 2022
•Has earned eight conference coach of the year awards throughout his career

Steven Thompson, Assistant Linebackers

•Served on the Memphis Showboats coaching staff for the past two years
•Nearly 10 years of experience in scouting

Jim Turner, Run Game Coordinator/Offensive Line

•Nearly 30 years of coaching experience at the professional and collegiate levels
•Coached a Texas A&M offensive line that paved the way for the SEC's leading rusher in 2018
•Has coached numerous offensive linemen, who went on to play in the NFL
•Former infantry officer in the United States Marine Corps (1990-94)

T.J. Vernieri, Tight Ends

•Coached wide receivers at Gannon University in the fall of 2023, after coaching under DeFilippo as offensive quality control/tight ends coach for the New Orleans Breakers in the spring of 2023
•Spent two seasons on the coaching staff with the Calgary Stampeders of the Canadian Football League, also has three seasons of collegiate coaching experience

The Showboats currently have one slot to fill on the staff and will announce a defensive line coach in the coming days.

About the United Football League

The United Football League (UFL) is set to launch as the premier spring football platform, formed by the merging of the XFL and USFL in 2024.

The UFL has eight teams in Arlington (TX), Birmingham (AL), Detroit (MI), Houston (TX), San Antonio (TX), Memphis (TN), St. Louis (MO), and Washington D.C.

Email sports news and photos to MSTsports@prodigy.net
Email entertainment news and photos to MSTentertainment@prodigy.net